## Panasonic ideas for life

# Lite ray The POS Workstation With Added Value





#### A Smart Choice For Your Business

Lite-ray was engineered with the expertise of more than 30 years of POS industry experience built on over a million installed Panasonic POS workstations around the globe. It's the perfect balance of performance and cost-efficiency with all the features you

need, for virtually any application. Like all of Panasonic's business solutions, Lite-ray was designed to create value and optimize your return on investment.

#### **Sturdy Construction For Tough Environments**

Lite-ray's design was based on Stingray, Panasonic's industry-leading POS workstation. Purpose-built with a fanless design featuring fewer moving parts, Lite-ray is durable and reliable even in severe environments. It can withstand spills, static, dust, dirt, shock, grease, extreme temperatures and humidity. Plus Lite-ray's outstanding feature set and available options make it a smart, sensible choice for POS applications.

#### Designed For Value And Efficiency

Lite-ray brings much of the functionality of higher-priced systems within reach, even for small businesses. For example, its resistive touch panel is usable even when gloves are worn.

To make it even easier for you to get up and running with your new system, Lite-ray is widely available and can run virtually any software application.

Save even more with Lite-ray's ultra low power consumption – part of Panasonic's Eco Ideas initiative to reduce power consumption and  ${\rm CO_2}$  emissions through the design and manufacture of energy-efficient products. Lite-ray has earned the U.S. Environmental Protection Agency's prestigious ENERGY STAR qualification, designating products that save money and protect the environment.

#### **Open Platform Provides Versatility**

With an open platform, Lite-ray runs virtually any software from any industry. Its Intel® Atom™ Processor is purpose-built and power-optimized to deliver more robust performance per watt. Lite-ray supports MS Windows including both standard and embedded platforms along with Linux.



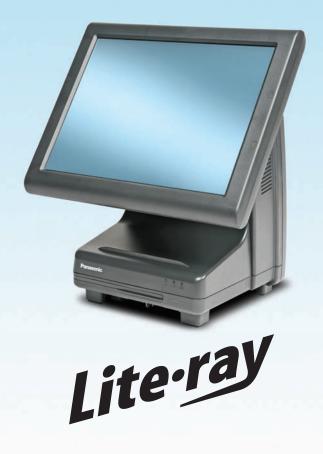
#### A Wide Array Of Useful Features

Lite-ray also expands boundaries with its compact size and all-in-one design, eliminating clutter, saving counter space and providing an optimal appearance for installations from restaurants to retail establishments. Plus these great features and options:

- Rear Point-of-Purchase display (POP) saves counter space and enables suggestive selling to help increase profits
- Storage options to support any POS configuration include either one or two 2.5" HDD or Solid State Disks (SSD) or a combination of both
- Dual backlight high resolution/high contrast 15" antiglare LCD allows faster, more accurate order taking
- Adjustable LCD reduces glare to allow faster, more accurate order taking in various lighting conditions including sunlight, overhead light, etc.
- Second LCD port for 15" rear display option enables graphical suggestive selling and order confirmation
- Optional rear-facing 2-line vacuum fluorescent display confirms orders, improving order accuracy
- Optional integrated magnetic card reader (credit card swipe) is mountable in two different positions to save counter space
- Optional second HDD with RAID 0, 1 support provides data protection and backup
- Optional internal uninterrupted power supply ensures smooth system shutdown and recovery in the event of sudden power loss
- Optional security features include fingerprint reader/biometric for operator ID verification
- Compatible with ComputracePlus® software for asset tracking and theft recovery

Lite-ray POS workstation users who wish to engage the ComputracePlus functionality need only contact Absolute Software to purchase a copy of the ComputracePlus software as well as pay a periodic monitoring fee.





### **Extreme Functionality Made Affordable.**

Lite-ray delivers all the performance and reliability you've come to expect from Panasonic. Plus it features an open platform that provides the flexibility to accommodate virtually any POS software application from virtually any industry. Its compact size and all-in-one design deliver an array of functionality usually only found in higher priced systems.

